



Doug Williams has more than 30 years of experience writing in a comprehensive range of media in multiple industry sectors, and he is a frequent speaker and leads communications-related training seminars throughout North America. He is also an author, playwright, and award-winning screenwriter.

Mr. Williams is a former journalist, editor, and columnist; worked as a press secretary in the U.S. Senate; and served as chief creative writer and senior vice president for public relations and public affairs at a large regional advertising agency. Additionally, he has managed corporate communications, branding, and marketing functions in both the public and private sectors, and has worked in government relations at the state and federal levels.

His capabilities cover the complete spectrum of communications: advertising, annual reports, blogs, brochures, crisis management, executive ghost-writing, fact sheets, feature writing, government relations support, grassroots/issues communications, integrating editorial and marketing, magazine writing, media backgrounders, news releases, newsletters, op-eds, public and governmental testimony, scriptwriting, social media, speeches, technical writing, websites, and white papers.

Disciplines on which he has spoken or provided training include web writing and content development; strategic messaging; crisis management; building grassroots coalitions in hostile environments; media relations; presentation strategies, and public speaking – as well as a full range of other topics related to writing. He is currently writing a book about business storytelling, aimed at public relations and public affairs professionals.

Clients Mr. Williams has worked with include AARP, the American Academy of Family Physicians, American Farm Bureau, the American Gas Association, AT&T, Baker Botts, Bracewell LLC, Camden Properties, The Johnny Carrabba Family of Restaurants, Comcast, Enron, ENGIE Resources, The Greater Houston Partnership, The Hollings Cancer Center, Houston Airport System, Hunting plc, the James Brown Family Trust, Jones Lang Lasalle, Legacy Community Health, Memorial Hermann Hospital, The Methodist Hospital, Motorola, Microsoft, Nucor Steel, San Diego Gas & Electric, Shell, University of Texas School of Public Health, UPS, USAA, the U.S. Department of Veterans Affairs, the Commonwealth of Virginia, Waterfront Toronto, and Wells Fargo.

His script, *Black Star Rising*, based on the life of Texas Congresswoman Barbara Jordan, has been honored in 40 film festivals and competitions, and has won eight best screenplay awards. A short film he wrote and produced, *A Bullet For Your Thoughts*, has been recognized in 12 festivals, winning awards for best thriller, best mystery, best film noir, and best actor and actress. *The Kronos Protocol*, a female-based thriller, has also been honored in 12 competitions.

He co-wrote *A Sacred Duty* with one of the whistleblowers who exposed a government conspiracy and cover-up that was responsible for the deaths of veterans nationwide. It won the Book Pipeline Award, which identifies works with the greatest potential for film or television adaptation, and is only the second piece of nonfiction to be so honored. Additionally, critics praised his novel, *Nowhere Man*, a political thriller, comparing it to *House of Cards* and *Homeland*.

Additionally, Mr. Williams is a playwright with four New York credits, and his latest drama, *The Boundary*, co-written with Donna McKenzie, enjoyed a successful and profitable run in Houston during the spring of 2016.